

Baka

Neighbourhood Mobility Action Plan D2.4

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1 Introduction

Over the last two years, a co-creative participation process has been set up in Baka, Jerusalem within the framework of the SUNRISE project. The objectives of this project are to co-identify and co-validate, co-develop and co-select, and co-implement mobility measures on the neighbourhood level (Baka) to foster sustainable mobility. As the aspect of co-creation is the main thread of SUNRISE, a participation process has been set up in Baka consisting of a variety of formats, such as drop-in sessions, on-tour-formats, interactive formats, and workshops to determine with stakeholders and residents the main mobility-related issues that Baka is facing. Based on this problematisation, mobility measures have been developed in a co-creative format with participation of residents, stakeholder and the city and district administration of Jerusalem and Baka. More than 1500 people have participated actively in these formats or have been informed about the ongoing process in Baka. In a public selection process, a number of measures have been identified that will be co-implemented in Baka in the framework of the SUNRISE project in the next two years.

On this basis, the Neighbourhood Mobility Action Plan contains all mobility measures that will be implemented. In this document, quick information about Baka will be provided for a contextualisation of the measures, and the objectives of the document and its measures. The core section is the list of measures with a detailed description of the location, the content and the start date of each of the developed and selected measures. At the end of the document, all measure ideas that have been developed, but will not be implemented as part of the SUNRISE project, are collected for possible future implementation in a different framework.

2 Status Quo in Baka

The Co-Creation Process in Baka was mainly a collection of CCF meetings, neighbourhood tours and brainstorming sessions, along with a pilot program for the Walking to School program.

The CCF met several times to brainstorm on ways to respond to the identified issues, from urban infrastructural problems to traffic and rush hour congestion challenges. As a result, the community agreed to categorize the solutions according to urban-physical interventions, and community-grassroots initiatives. Several projects such as upgrading seating areas along the Green Path with shared themes (thus creating visual connectivity along the Path) were chosen for development; the walking to school program was chosen as a behavioural, community--based project (i.e. without physical urban interventions).

Tours and workshops were also conducted as alternate approaches to brainstorming responses to the challenges in Baka, where both the CCF and the wider community were invited to participate.





As a result, a group of projects were chosen for the implementation phase, led by CCF members and involving members of the community at large.

The Co-Creation process was a successful endeavour, in that the projects are underway and we have partners from within the community and the municipality to advance them substantially. However, because of the familiarity and eagerness of Baka residents to see results on the ground, it has been difficult to keep the larger group engaged. Many are ready for implementation, and we have had to work hard at keeping the process transparent and relevant.

Baka's population is 13,000 inhabitants and compromises is a strongly diverse neighbourhood, with communities spanning: the religious and nonreligious; economically well to do and economically more marginal; native born and new immigrants; a European cultural orientation and a Middle Eastern cultural orientation; and the list goes on. Despite the different cultural orientations of the population, the community has a pluralistic ideology which fosters a shared sense of community identity, a heightened sense of environmental awareness, and a strong commitment to civic duty.



3 Goals

The Neighbourhood Mobility Action Plan serves as the basis for all implementation activities in Baka, Jerusalem, in SUNRISE. The Neighbourhood Mobility Action Plan represents the result of the co-creation process of SUNRISE with participation of residents, stakeholder and district administration. SUNRISE's main goal is to foster sustainable mobility on the neighbourhood level with a co-creative approach.

The stated objective of SUNRISE in the Baka neighbourhood are to:

- Increase the number of children walking to school rather than being driven by car
- Reduce air pollution through increased use of public transport and less motorised travel
- Change the split of travel mode in general: less motorised transport, more walking and cycling
- Redesign public spaces that enable safe and pleasant non-motorised travel
- Implement a neighbourhood "Mobility Innovation Centre"
- Advance community cohesiveness and programming that encourages the above objectives.

Through SUNRISE, neighbourhood stakeholders that were not previously involved in the formulation of these goals will be identified and their views taken on board towards a truly representative community vision. This vision will be translated into a clear work plan with shared responsibilities among stakeholders. The focus of action is anticipated to be around the redesign of public spaces and the creation of a low-motorised "Green Path" to link residential areas, community institutions and businesses (the Green Path was identified some decades ago by the neighbourhood council and residents as a principal axis to be developed by and for the community. During Sunrise's proposal preparations, the community steering committee decided to consider the detailed planning of the Green path as one of the project modules).

All measures listed here are based on the co-identified and co-validated mobility problems and needs from the past SUNRISE process. Jerusalem aimed to find creative solutions to mobility issues in Baka. It will use temporary trials to enable local stakeholders to test co-developed solutions for improving mobility on the neighbourhood level. The results will form the basis for new design solutions that will be implemented as permanent changes by the end of the project.

4 Planned Measures

In order to achieve the goals in Baka, the core group and the Co-creation Forum developed in cooperation with local stakeholder and residents the following list of measures. All measures



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listed here will be implemented within the SUNRISE project and have been co-developed and co-selected in various public participation activities as outlined in the Participation Action Plan.

4.1 List of Planned Measures in Baka

The following measures will be implemented in Baka under the umbrella of the SUNRISE project. The selection of measures is the result of an online and offline public voting that took place in several meetings in Winter and Spring 2019. Please consult the following tables for more information on the measures.

Walking to School Program Walking to School programme: 1. Encouraging students to walk to school in order to shift mobility mode, decrease congestion and air pollution, and to create awareness about walkability. Walking routes and crosswalks have been designated as places to increase safety measures either by local police presence at rush hour or by traffic changes 2. Educational PR programme for grade 6 students learn about walkability and create talks to give over to other classrooms and groups in the community Description The following map is designed by the parents and local police together, designating safe walking routes and crosswalks where traffic police will stand during rush hour ולי הליכה בליוו שטרה וההורים יתה/גאולים To shift mobility habits from driving to Objective walking to school, and to do so with the community



	 To increase safety on the roads for pedestrians and students walking to school to increase awareness of walkability as a central mode of transport structure: For the month of April, 2 weeks, in which parents and students will be encouraged to walk to school (focused initiative to increase awareness) Will also be working with teachers to form a group of students from grades 6 who will learn about walkability in depth and deliver short presentations to fellow students and to the community at large (at the community council). 		
Responsibility/Partner Organisations	Environmental Department of the Jerusalem Muni., Efrata and Geulim schools, Jerusalem Master Plan Transportation office (PR department), local police		
Resources (personnel, finances)	 Flyers Emails and Whatsapp messages Stickers, balloons, fruits and water for walking days Coordination with community police Partnership with the schools Walking route brochure and map (produced by Jerusalem Master Plan Transportation office, PR department) Mini-curriculum for the group of students (with teachers) Estimated cost: 600 Euro 		



Involvement of citizens/stakeholder during implementation	 The SUNRISE sub-committee for the Walking to School programme is composed of active parent volunteers interested in advancing walkability initiatives in Baka. The parents are involved in designing the programme, mapping routes, participating in talks with local police, encouraging other parents to participate, walking their own kids to school, and encouraging teachers and principals to include the programme and its values in their educational framework. The educational programming is in partnership with the teachers and municipal/governmental programs in the 		
Timeline	 Health and Environment sectors Sub-committee began in Jan 2018, and ran a pilot in June 2018 Sub-committee continued in 2019, with the start of the walking program in April 2019 This will continue until the end of the school year, June 2019 		
Risk Assessment & Mitigation	school year, June 2019 With the help of the local police, parents will feel comfortable sending their kids to school walking However, increased traffic police at rush hour is limited to this year, and will require a new arrangement for next year's students to continue walking. This will be done by: 1. Re-establishing a partnership with the local police 2. Engaging volunteer seniors to man crosswalks 3. Lobbying the local and national government to improve safety conditions at particular points and crosswalks 4. Establishing a core group of parents committed to retaining the walking to school programme		



Gad-Rivka Upgrade			
Description	The courtyard at Gad-Rivka serves as the entryway from the commercial and industrial zone of Talpiot, as a seating area for seniors and a picnic area for families in the summer. Upgrading the courtyard will serve as a central node of interaction in the overall walkability scheme of Baka and the Green Path		
Objective	To improve the aesthetic and functioning of the courtyard as a form of tactical urbanism in Baka To foster a co-design process between the residents and designers This will be done by meetings between residents and designers who will together decide on the best approach with the available budget		
Responsibility/Partner Organisations	 SUNRISE Baka team Environmental Department of the Jerusalem Muni. Local designers Public Works office for Baka 		
Resources (personnel, finances)	 sticky notes, pens printing for design schemes and flyers Industrial Designers Building materials (TBA) rooms for meetings at the community council building 20,000 NIS/4890 euro allocated to designers for design and public meetings 		
Involvement of citizens/stakeholder during implementation	Residents neighbouring the Gad-Rivka courtyard are involved at every stage of the process with the designers and the SUNRISE team. during the early stages, the wider public was invited to provide their assessment and feedback on the courtyard,		







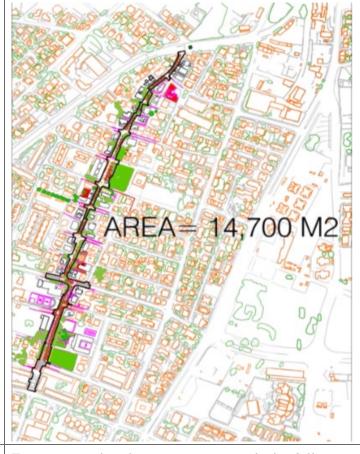
	and now in later stages of design and planning only the neighbours as a core Sub-committee for the project are involved and making decisions	
	Public participation meetings took place over the fall of 2018	
	Designers are working on plans and ideas over the winter 2018-19	
Timeline	 Residents will choose the design scheme in Spring 2019, and implementation will take place soon after 	
	Any changes under municipal responsibility will be requested during the implementation period	
Risk Assessment & Mitigation	The budget is limited to a small scale project, while the courtyard needs an overhaul in design and implementation. The SUNRISE team is attempting to raise additional funds	



Green Path Plan with HQ Architects

The Green Path is a flagship project in SUNRISE. It is planned as the neighbourhood promenade aimed at improving walkability in Baka in terms of accessibility, environmental values, and community development. It crosses Baka north-south, includes many public buildings, parks, and important cross-sections to the city. It also includes many obstacles to walkability in terms of accessibility, traffic congestion, and using alternate modes of transportation like walking and cycling.

Description



Obj	oct:	ive

To continue the planning process with the full participation of the Baka community and HQ Architects.

Responsibility/Partner Organisations

SUNRISE Baka team

HQ Architects







	Jeru Municipality - Environmental Dept., Roads and Traffic Department, City Architect	
Resources (personnel, finances)	 Flyers Emails and Whatsapp messages Printing for maps at public workshops, pens and sticky notes Lobbying municipal actors to advance implementation or synchronize adjoining plans to the HQ plan The finances are included in the SUNRISE budget 	
Involvement of citizens/stakeholder during implementation	Residents are involved at every phase of planning, offering feedback and making decisions for major issues like parking versus trees versus sidewalk width Each phase completed by HQ is accompanied by a public participation event where the plans are presented	
Timeline	SUNRISE time frame - 3 years	
Risk Assessment & Mitigation	The Green Path is in the planning phase, which takes several years. Once it is completed, it will need to be processed by the Planning Dept. at the municipality, and then implemented by various departments, which will be a bureaucratic and budgetary challenge	



Conversation Bench			
Description	It's a small-scale urban intervention in an effort to increase social interactions and invite residents to walk through the neighbourhood The Conversation Bench is custom-designed for people of different ages to sit and talk with each other		
Objective	In certain intersections there's a lack of places to sit and meet people, or a lack of design which encourages this. As a way to improve walkability and increase social interactions, the bench was conceived and designed by residents and designers SUNRISE Baka team		
Responsibility/Partner Organisations	Jeru Municipality - Environmental Dept., Place- making program with Eden urban corporation		
Resources (personnel, finances)	4,400 euro for the bench - public meetings, design and construction		
Involvement of citizens/stakeholder during implementation	 Youth groups were involved in identifying the issue and conceiving of the project 3 public meetings at the bench location were conducted for designing it one public event for implementation, including designers and residents took place 		
Timeline	The idea was created in Feb 2018 Public meetings and design took place from Aug- Dec 2018 Implementation took place from Feb-March 2019		
Risk Assessment & Mitigation	To see if the bench really works and attracts people to sit and interact - so far it looks like it is the case. There are urban elements around the bench under municipal responsibility, and we are waiting to see if they take care of it. Otherwise we will need to lobby (i.e. road block to bikes, cleaning the area, replanting a tree)		





4.2 Timeline of Measure Implementation

The time plan for the planning and implementation of the measures is as follows:

Time plan for measures in Baka	Design phase	Construction/ pilot phase	Start of operation
Walking to School Program	Jan 2018	June 2018	April 2019
Gad-Rivka Upgrade	Winter 2018/19	Spring 2019	Summer 2019
Green Path Plan with HQ Architects	From Winter 2018	-	-
Conversation Bench	Summer/ Fall 2018	Winter 2019	Winter 2019

4.3 Information on Process for Political Approval

No specific political approval is necessary for the implementation of the listed measures in Baka.



5 Partners



































