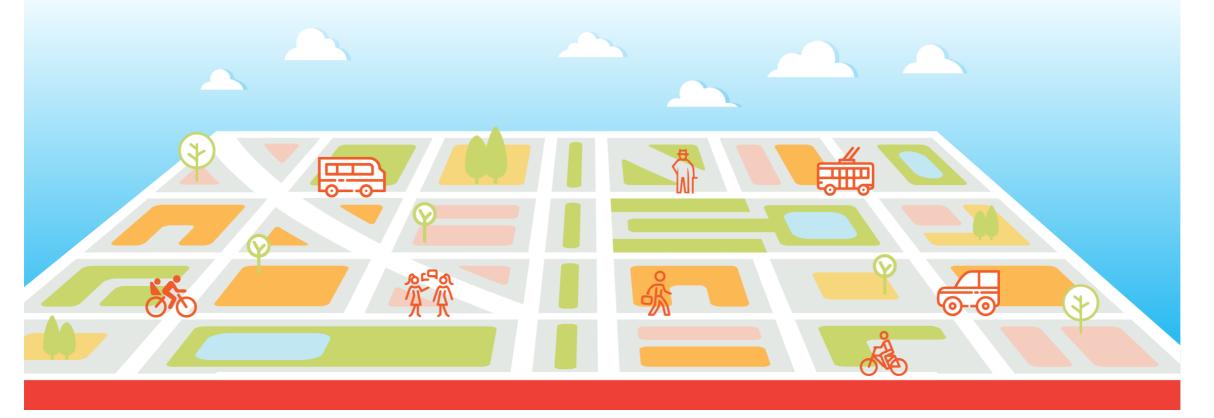


CIVITAS SUNRISE

Laying the foundation for sustainable neighbourhood mobility planning





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Address mobility challenges at the neighbourhood level in six cities across Europe and the Middle East

- Bremen
- Budapest
- Jerusalem
- Malmö
- Southend-on-sea
- Thessaloniki







SUNRISE

The neighbourhoods

Key issues

- Congestion
- Severe air and noise pollution
- Busy roads as physical barriers
- Safety issues
- Lack of public spaces and places to sit
- Low levels of public transport service
- High car usage and ownership rate
- Parking problems

A variety of characteristics

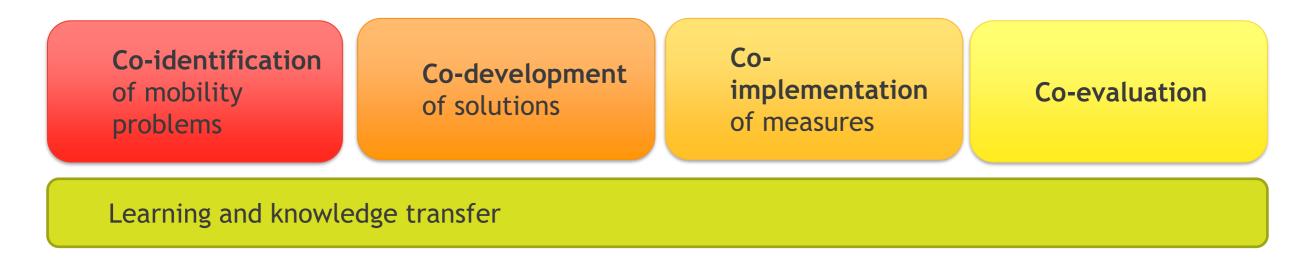
- Central and suburban
- Low-income to upper middle class
- Varying employment levels
- Historic and newer areas
- Young population to higher percentage of elderly people
- Ranging from 0.10 to 1.84 km2
- Ranging from 2.000 13.000 inhabitants







Activities along the entire innovation chain



with special attention paid to ensure:

- Inclusive representation of society
- Bringing in new stakeholders







Aspirations and expectations

Share relevant, widely endorsed, tangible, and replicable results, and to

make transparent the mechanisms that got us there.







Risks and concerns

What happens if we difficulties reaching certain target group thus ensuring that di interests and opinior captured?

We must ensure reliable, consistent and comparable data for evaluation of measures and project results.

hat if the project etime proves to be an sufficient timescale for ngagement?

What if we encounter a lack of interest of stakeholders to participate in partner neighbourhoods, and therefore difficulty achieving a critical mass of participants?

...or a lack of (or change in) interest of city authorities to take up,
tior engage in and support
implementation of bottom-up suggestions and measures?

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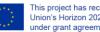
Thank you!

Partners



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Bremen









Budapest









Jerusalem









Malmö









Southend-on-sea









Thessaloniki











- Add:
- Responses to worries (maybe in notes, not in slides)
- Worry about getting sufficient participation

